



Thank you for joining us to ***Band Together for Lupus*** for Lupus Awareness Month! With your incredible efforts, we were able to increase awareness and knowledge of lupus throughout the Philadelphia Tri-State Region!

Take a look at some of what we accomplished during Lupus Awareness Month, May 2011:

May 1st - The Fountain in the Willow Grove Park Mall began flowing purple! The water remained purple throughout the entire month. A sign next to the fountain informed mall patrons that the fountain was purple to support Lupus Awareness.

We launched a matching gift campaign - the **Amy Jill Sacks Memorial Match Campaign**. All donations made through July 31, 2011, up to \$50,000 will be matched by a generous donor.

May 10th - Our partners in the Youth in the Loop for Life Program at Springfield Township High School arranged a charity night to raise awareness for lupus and to benefit our chapter at the T.G.I. Friday's restaurant in the Willow Grove Park Mall.

May 11th - We expanded our *Beginner's Guide to Lupus* program to Delaware with a program held at Christiana Hospital in Newark, DE.

May 15th - Over 500 participants came out with umbrellas and ponchos to **Walk for Lupus Now** South Jersey! The South Jersey teams and participants have raised more than \$39,000 to date, and the campaign remains open.



May 17th - Youth in the Loop for Life organized a Rita's Night in Ambler, PA. Hundreds of patrons presented tickets when they placed their order so that a portion of their proceeds would benefit our chapter.

May 23rd - The lights on Boat House Row glowed purple overnight and the Cira Center displayed a purple ribbon to support lupus awareness in Philadelphia, PA.

May 24th - Hundreds of people came out to show their love and support lupus at the World Lupus Day Rally in LOVE Park in Philadelphia, PA. The beautiful fountain flowed purple to provide a majestic background while attendees asked questions about lupus to a rheumatologist from the University of Pennsylvania, learned more about lupus, danced, sang, and hula-hooped along with the Decades Dance Band and J-Hoops. We obtained a proclamation from Mayor Michael A. Nutter proclaiming May as Lupus Awareness Month in the city of Philadelphia.

May 31st - Participants in the SLE Self Help Course began their five week journey of learning better lupus self-management skills and increasing their self confidence and ability to overcome the challenges and obstacles that lupus creates.

Touched thousands of lives by participating in 9 health fairs across the Philadelphia Tri-State Region providing lupus literature and chapter materials to increase public awareness and knowledge of lupus.

Donations of coins from the fountain in the Plymouth Meeting Mall grossed over \$566! We will be receiving buckets of donated coins from the Willow Grove Park Mall fountain in September.

Secured billboards and media coverage in more than 15 media outlets, including features in the Courier Post in South Jersey and the Philadelphia Inquirer and Philadelphia Daily News, CBS Philly/ KYW Newsradio and WDAS. Our CEO, Annette Myarick recorded an interview with WDAS and was a guest on Saturday Mornings with Joy Keys, an internet radio show.

Hundreds of posts of personal stories and photos and reposts of our Lupus Awareness Month facts from lupus supporters and advocates on our Facebook.com/LupusTriState and Twitter.com/LupusTriState pages.



For more information on lupus or the Lupus Foundation of America, Philadelphia Tri-State Chapter:
www.lupustristate.org | 866-517-5070 | info@lupustristate.org